



ANYTIME FITNESS UK PERSON SPECIFICATION – HEAD OF NORTH / SOUTH PERFORMANCE

Role Purpose: The Head of North / South Performance will join the Anytime Fitness UK & Ireland executive team, will report to the Head of Franchise performance, and work and collaborate with the Head of Projects and Innovation and Director of Finance to deliver the business financial objectives and KPIs, along with supporting the success of the franchisee network.

The successful candidate will bring demonstratable experience from a previous role, providing strategic guidance, challenging the norm, and providing a clear vision and expertise to the Franchisees and Franchise Performance Coaches

Excellent interpersonal and communication skills and a desire to collaborate, will see the candidate be a well-respected member of the Support Office team and the Franchise network.

| | Minimum Requirements | Assessment Method |
|------------------------------------|--|---------------------------|
| Qualifications | Professional management qualifications are desirable | Certification / Interview |
| Work Related Skills & Knowledge | Experience within a field-based franchise support role. Previous experience in leading and managing a team of 5 or more. Experience and knowledge of strategic planning and evaluation. Evidence of managing budgeting and reporting processes. Exceptional leadership skills and the ability to lead, coach, motivate and inspire staff to achieve desired outcomes. Ability to analyse data and implement appropriate strategies to promote improvements and raise standards. Exceptional networking skills Experience and ability to be able to plan and manage concurrent projects. Experience in an innovative approach to delivering projects and tasks. | Interview |
| Experience / Training | Strong ICT skills including good working knowledge of a variety of Microsoft applications Ability to deliver effective training to different groups of people, recognising additional training needs when required and able to develop these. Experience in being responsible to multiple stakeholders | Interview |





| Personal Qualities | Outstanding leadership qualities with a proactive and | Interview |
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| | flexible approach. | |
| | Ability to lead teams effectively and delegate tasks. | |
| | Ability to self-manage and work independently. | |
| | Proven capability to work innovatively and independently. | |
| | Excellent interpersonal and communication skills in dealing | |
| | and collaborating with colleagues, partner organisations, | |
| | the Franchisees and other stakeholders – experience in | |
| | public speaking would be advantageous. | |
| | Strong organisational skills and ability to develop effective | |
| | systems. | |
| | Resilient and confident character who can build strong | |
| | relationships at all levels | |
| | Ability to work to high levels of accuracy under pressure | |
| | Ability to think and act strategically | |
| | A positive, enthusiastic outlook with the energy, drive and | |
| | determination to succeed | |
| | Ability to work with tenacity | |
| | Able to respect and understand the importance of | |
| | confidentiality, displaying integrity | |
| | Commitment and belief to the Anytime Fitness mission, | |
| | values and ethos. | |
| | Ability to research, present or propose opportunities to | |
| | Director level or above where required | |
| | Must be willing to travel where required. | |

Our Values:

Coach: We coach our Franchisees and staff to be the best possible versions of themselves. We provide you with the right learning & development tools to achieve your goals and help our Franchisees achieve theirs.

Care: We care about people and their overall health, striving to provide a safe and welcoming environment for everyone. We are passionate about getting things right and being there for people when they need us most.

Connect: You will work in a close-knit team and get to know our Franchisees on a personal level. By striving for the best and listening to your colleagues, we learn together and keep improving our Franchisee's experience and more importantly enjoying the journey.